



Virtual Sales and Marketing Mentors Internship

Who We Are:

TrustNavigator is a not for profit organization offering career enrichment internships and programs. The goal of the internships is to offer students the tools to be successful to matriculate into successful careers. To accomplish this goal, we provide internships, reward driven work related projects and introductions to mentors in potential areas of career interest. On campus events and the internship curriculum assist college students to apply life skills thru experiential learning, expanding value as citizens on campus, and learning networking skills.

Why work with us:

Do you want an experience that you cannot get anywhere else? Do you want legitimate projects that are truly relevant to your career goals? We have designed our internship program to provide this! For the career seeking student this is an experience to understand and network in this space. You will work with our staff and network with industry mentors if you are focused on a career not a scavenger hunt for a job. If you are a highly-motivated individual with **high moral aptitude** who is looking to gain knowledge, experience and the skills to network, then this is the perfect internship for you!

Internship Description:

The Virtual Sales and Marketing Internship will be offered virtually through an engaging, experiential online platform and weekly conference calls. Our 10-week internship is offered in the fall, spring, and summer. Weekly conference calls with sales and marketing executives in multiple industries creates connections in industry while participating in a national marketing and sponsorship programs used on college campuses. The course encourages students to apply best practices in social media, content marketing and campaigns designed to attract students on college campuses to events, a website and an affinity reward program. The objective is to develop skill sets to enter the workforce. You will learn corporate skills from the tutoring experience of seasoned sales and marketing executives.

You will:

- Design and implement marketing materials and strategies
- Collecting and analyzing survey data
- Learn grant writing skills and not for profit fundraising
- Update and improve website content and social media
- Other projects important to the success of our marketing efforts

Compensation:

This internship is an apprenticeship in sales and marketing. The internship includes supervision by experienced veterans in the field with direct access to these individuals both for mentorship and career advisory. The apprenticeships are designed for those without industry experience to get a “first exposure” with quality oversight and in **full compliance with all Department of Labor standards** to learn about the industry. Inexperienced applicants should clearly not expect to be compensated for learning the skills necessary to enter employment; however, after an introductory training period, interns will be compensated with a weekly stipend exceeding minimum wage. Multiple individual sessions with advisors are part of the program to create a potential plan to employment.

How to Apply: Please send your resume and cover letter to moondog@trustnavigator.com. Learn more at www.TrustNavigator.com or www.lifelaunchingcareer.com