



Cleveland Marketing and Sponsorship Internship

Who We Are:

TrustNavigator is a college and career enrichment program based in Cleveland Ohio. The goal of the internships is to offer students the tools to be successful to matriculate into successful careers. To accomplish this goal, we provide internships, reward driven work related projects and introductions to mentors in potential areas of career interest. On campus events and the internship curriculum assist college students to apply life skills thru experiential learning, expanding value as citizens on campus, and learning networking skills.

Why work with us:

Do you want an experience that you cannot get anywhere else? Do you want legitimate projects that are truly relevant to your career goals? We have designed our internship program to provide this! For the career seeking student this is an experience to understand and network in this space. You will work with our staff and network with industry mentors if you are focused on a career not a scavenger hunt for a job. If you are a highly-motivated individual with **high moral aptitude** who is looking to gain knowledge, experience and the skills to network, then this is the perfect internship for you!

Internship Description:

The 10 week internship is offered in the fall, spring and summer. The internship compares national marketing and sponsorship programs and branding campaigns in social media, content marketing and affinity reward programs designed to attract the millennial markets. The objective is to develop skill sets to enter the workforce. This internship will be done in office as well as assignments and visiting marketing departments of local businesses.

You will:

- Design and implement marketing materials and strategies
- Collecting and analyzing survey data
- Visit sponsorship organizations; past examples Cleveland Indians, Cleveland Cavs, IHeart Radio
- Learn design of website content and social media use of software programs

Skills/Qualifications:

- Graphic design skills preferred
- Interest in marketing or public relations
- Great communication and time management skills
- High energy and superior work ethic

Compensation:

The internship includes supervision by experienced veterans of the industry with direct access to these individuals both for mentorship and career advisory in the field. The apprenticeships are designed for those without industry experience to get a "first exposure" with quality oversight and fully compliant with all Department of Labor standards to learn the industry. Inexperienced applicants should not expect to be compensated to learn the skills necessary to enter employment, while those that progress may move into compensated roles. Individual sessions with advisors are part of the program to create a potential plan to employment.

How to Apply: Please send your resume and cover letter to moondog@trustnavigator.com. Learn more at www.TrustNavigator.com or www.lifelaunchingcareer.com